



Wines with characters ...

The Local Collection is a welcoming, casual and friendly new option when taking friends to the Peninsula's hills this Spring.

It's an entirely new concept for the Red Hill and district wine trail: an 'umbrella' venue for six small acre, artisan local wine labels.

It's a Red Hill restaurant without the glitz – more like visiting aunty and uncle in their farmhouse kitchen.

The Local Collection is also a place where it's ok to simply drop by and enjoy a coffee and the Sunday papers on the sunny deck with serene valley views. According to Gai Clough: "The unique thing about what we're doing is you and your friends don't have to pick 10 peninsula cellar door destinations from the map of more than 40; you can come here and we'll have more than 20 wines from six labels all in the one friendly cottage in a comfortable rural setting. What's more, you can come here after a visit to the beach or before a barbecue with friends – and simply enjoy the place. It's not a cellar door sales-driven experience."

As a gallery, The Local Collection's walls are adorned in works by local artists which celebrate our stunning Peninsula landscape, the characters who call it home and, of course, the wines of the region.

Labels represented at

The Local Collection are:
Ocean Eight, Dunns Creek Estate,
Point Leo Estate, Whinstone Estate,
Perry Lane, and Buckley Run.

At every turn in this delightful Mornington-Flinders Rd discovery you can see the underpinning philosophies of "small is beautiful" and "wine is for sharing". You will be made to feel completely at home... and you'll have a friend for life if you give Lucy a pat on the way to the tasting room.

Ocean Eight winemaker Mike Aylward said: "On any given weekend you'll find here one or more of the people who actually grew the grapes or made the wine – in for a friendly chat. Our tastings aren't a 'cellar door' experience, they're more like a friendly natter with a bunch of incredibly interesting, and approachable people who love what they do."

Perry Lane winemaker Greg Ray (*pictured*) said: "Members of The Local Collection are very much hands-on with their wine: their passion, their toil, their obvious satisfaction – and pride. So, while they're pouring you a tasting glass, you're hearing their stories – much more enriching than the average 'cellar door' experience. That's why we've dubbed The Local Collection as being about 'wines with characters': there's an intimacy here that takes you into the craft of the product, and into the lives of those faces behind the labels, to share in the story that each bottle holds."

The Local Collection's public opening is Sunday, September 23 from 2pm.

All welcome. The Local Collection can be discovered at 1175 Mornington-Flinders Rd, Red Hill. Mel Ref 190 D7. Ph.(03) 5989 2538.

- tasting hub for six innovative, passionate, artisan vignerons

- casual, warm & friendly restaurant

- vibrant gallery

... several aged, gentle & very spoilt dogs

the local collection
... wines with characters

it's a place where you can put a face to the labels,
where the wines are as distinctive as the growers
... and we have plenty of fun along the way

Small is beautiful. Wine is for sharing.

