

MICHELLE-ANN CELEBRATES 40 YEARS IN BUSINESS



When Lois Mitchell started her lingerie and swimwear business 40 years ago she vowed that if she were blessed with a little girl she would name her after the business Michelle-Ann.

Today, Lois and her daughter Michelle-Ann (who joined the family business 22 years ago) are a dynamic team and have taken Michelle-Ann from strength to strength.



Michelle-Ann is a major stockist of Seafolly, including the new Add-A-Size bra and DD/E cup fittings, which are now available and proving to be very popular. The 'Miracle Suit' is an innovative American design one piece swimsuit which guarantees to make you look 10 pounds lighter in 10 seconds, it is now available up to 24 E. Other swimwear labels include Jets, Zimmerman, Gottex, Lisa Ho, Bondeye, Baku, Moontide, Watersun, Sunseeker, Jantzen, Tyr, Speedo, Palazzi, Ada and Genevieve. An exciting new brand 'Lola' by Rachel Hunter is to be released in September.

The Michelle-Ann team are all trained bra fitters and brands include: Triumph, Berlei, Playtex, Elle Macpherson, Fayreform, Bendon, Perele, Freya, Holeproof and Bonds.

The Pink Room at Michelle-Ann is a specialised room for women who have experienced breast surgery. An extensive range of mastectomy prostheses, pocketed bras & swimwear is available.

The girls are excited to welcome Velia McLean (formally of 'Bra World') who has specialised in fitting breast prosthesis for 20 years. Velia is also a breast cancer survivor and understands the special needs of her ladies.

Michelle-Ann says, "We have a huge range of styles and very understanding staff. Whether we are fitting bras or a swimsuit our entire team are very passionate about our product and receive a lot of satisfaction when we complete a fitting with a happy customer. Our aim is too provide personal and professional service."

michelle-ann

147 Main Street, Mornington
ph. 5975 3649



SEAFOLLY
australia