

The Pause By Design Mobil

- Exclusive To Snooze

The world's first iPod compatible bed by Design Mobil won Product of the Year at the Snooze Awards in Melbourne and continues to capture interest around the globe.

Pause, recently exhibited at the International Furniture Fair in New York, is creating a stir in design and retail circles around the world. Pause is changing the bedroom experience.

"In designing Pause we explored the notion of 'rest' (whether it be while awake or through sleep) and how we choose to create our own personal bedroom space. In doing so, the conceptual design of Pause aimed to challenge the conventional definition of the bedroom environment. The resulting design incorporates functionality that lets your mood guide the pace."

- Dan Gillingham, (designer).

Pause incorporates distinctive native New Zealand Rimu with aluminium detailing in a clean contemporary design. Personalised comfort is seamlessly integrated with the latest iPod technology, giving people the freedom to relax completely while listening to their favourite tunes.

The Pause side shelf conceals a universal iPod dock which is

connected to a Bose speaker system. The Bose system can be housed in one of five locations on the bed (in view or concealed). Pause also features the additional option of side lamps and a range of bedside shelf options to choose from.

The designers of Pause have furthered their philosophy that a bed should be completely personalised. Starting at the base the Design Mobil Bodyfit sleep system is used to tailor each side of the bed to both partners comfort & support requirements. Design Mobil will specify a flexi-slat™ support system and mattress individualised to fit each partner's unique body characteristics.

Where possible, Design Mobil uses natural materials such as natural latex in mattresses and pillows, bamboo, and wool. They also use non-toxic natural manufacturing processes, ensuring an end product that is kind to the environment and offers healthy renewing sleep. Furthermore, as part of their sustainable ethos they also plant a tree for every bed and furniture suite sold.

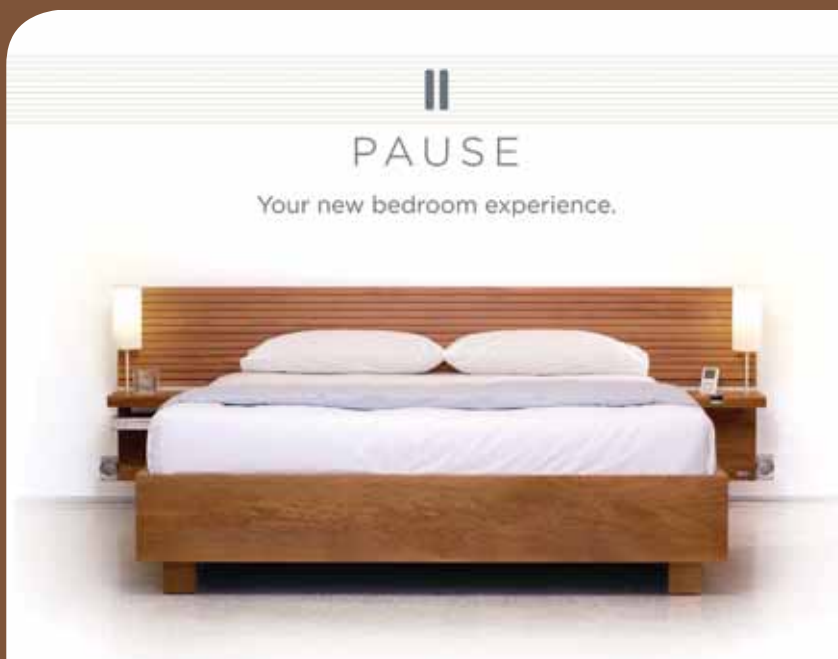
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